

INDUSTRIAL CENTRE

Edmonton's New Big Subdivision

LOTS
\$150 and up

Easy Terms
No Interest
No Taxes



VIEWS TAKEN NEAR INDUSTRIAL CENTRE

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INDUSTRIAL CENTRE is located at North Edmonton, where the big industries are established, and where the greatest and most wonderful railroad development in the history of Western Canada has taken place. Close to Industrial Centre is the big **Swift Canadian Packing Plant**, employing approximately four hundred people a day. **P. Burns** is erecting a million dollar Packing Plant in that vicinity, which necessarily means the building of a great many homes at Industrial Centre. This is the kind of development that increases the value of your property. In addition to these big **Packing Plants**, the **Grand Trunk Pacific** and the **C. N. R.** are within a few blocks of **Industrial Centre**, offering splendid transportation facilities. A branch of the **Imperial Bank**, **Hotels**, **Stores**, **Schools**, **Churches**, etc. are all within easy access of Industrial Centre, which proves conclusively that this property is located in the centre of Edmonton's greatest development.

Go Out Today—Our Automobiles are at Your Service

YOU'LL MAKE MONEY IF YOU BUY INDUSTRIAL CENTRE

45 Jasper Ave. East
Phone 4933

McNamara
LIMITED

W. J. TENNEY
SALES MANAGER

Treat the Folks to TETLEY TEA

A good cup of tea is the logical conclusion to a good meal, but it should be a good one. Tetley Tea will please the folks, and make them ask for more. TETLEY TEA is that kind, rich color, fragrant aroma, delicious flavor and the well-known refreshing properties found in teas of the best growths.

ALL GROCERS—FROM \$1.00 TO 50c PER POUND.

INDIA AND CEYLON TEAS

STRATHCONA NEWS

(Continued from Page 2)

LOCAL

Four fair bags of new machinery have arrived in Strathcona from the power house, and will be installed as quickly as possible.

City Engineer McLean expects to leave on Sunday night on a week's visit to Saskatoon, Regina and Moose Jaw and Calgary.

Mrs. Arthur Shaw, of Strathcona, has received a bronze Carnegie medal and title in liquidation for her services in her property on account of the heroism of her son William Shaw, who lost his life endeavoring to save the life of a comrade at Medicine Hat on July 18, 1909.

Perhaps the most important event in celebration of Halloween will be held in the Y.M.C. rooms, in Strathcona, on the night of the 31st. The members of the local Y.M.C.A. will join with the members of the Y.M.C. in carrying out a program of entertainment for the evening. This program is now in preparation in the hands of committees, and the event will doubtless prove a very enjoyable one.

On the afternoon of Wednesday, October 18, at 3:30, at the home of the bride's parents, Mr. and Mrs. Arthur B. Purdy, 312 Second Avenue, north, last Strathcona, Miss MacFadyen and Miss Cecelia Purdy were united in matrimony. The marriage was witnessed by the presence of a few relatives and intimate friends was witnessed by the Rev. J. M. Miller, pastor of Knox Church.

After the ceremony a lavish lunch was served, and later Mr. and Mrs. MacFadyen left for the north. They will make their home in Calgary.

On Wednesday, October 18, at the home of Mr. and Mrs. Julius Grutter, Second Avenue, south W. Strathcona, the marriage of Miss J. E. Fox and Miss Clara Grutter was solemnized by the Rev. H. H. Leitch, pastor of the Methodist church, in the presence of many guests.

The ceremony was witnessed by a number of intimate friends. A number of guests were present.

The season now drawing to a close can not be considered the best experienced by the farming community in Strathcona district, although it appears that crops are generally better than in many places in the district. The reports from the scene of threshing operations within the radius of several miles indicate that the average yield will fall below the high mark made by these making estimations earlier in the season when the exceptional growth had not yet been affected by the unfavorable ripening and harvest weather. It must not be taken, however, that this yield will be disastrously light as the progress of the threshing this far west, and the fact that the average wheat crop of 25 bushels to the acre, which was cut in season, leaving a very good and stay, makes a very different picture from the one which is being made at a higher, but these figures will apparently apply to the district as a whole.

The threshing of Mr. A. G. Galt has been at work, southwest of the city for the past several days and this week completed operations at the farm of J. McKernan, near Wilkesville. These figures turned out about twenty-five bushels of wheat per acre, something over thirty bushels of oats, and about twenty-five bushels of barley. But a very small percentage of this grain had been threshed with the new.

BUILDING MODERN HOMES.

One firm of contractors in Strathcona are doing their best to relieve in a measure the housing shortage situation, which exists here at the present time, and which has resulted in a number of persons being obliged to sleep during the night weeks. The J. C. Wilson Co., who are now completing the construction of a new building plan last summer which will soon provide a number of residences with nice, modern homes and will add materially to the residential section of the west end. This plan is worked on the installment principle at little more than the ordinary rental amounts to.

Some of these handsome modernly equipped homes are now being erected on Second Avenue S.W., and Mr. Wilson, the company, stated yesterday that it is their intention to proceed immediately with the building of twelve more good homes on First Avenue northwest of Fifth street. Three of these new homes will cost \$3,000 each and have already been sold. Of the houses now under construction the majority have been bought by residents of the two cities and the firm anticipates that many more will be sold.

THEATRE TO LEAVE PARTY.

Without Part in World Cup Commemorative on Account of Resignation.

Windsor, Oct. 19.—An open letter to the Hon. J. H. MacMillan, one of the great and most prominent party workers in North West, says that he will consider his resignation to the Conservative Party at an end should the Conservative elect Dr. H. H. MacMillan, minister of public works, as a candidate. He also declares he was publicly insulted on the street by Dr. H. H. MacMillan and will do all possible to oppose his nomination. Dr. MacMillan says he has been nothing to do with the letter, and that it is a confession that he will be re-nominated.

Prince Albert to Take Census.

Prince Albert, Sask., Oct. 20.—The board of trade here has decided to take a special census in the city next Monday. It will be done carefully by volunteers and the returns will be carefully checked to avoid errors. People here feel that the city has about seven thousand five hundred population, but the census only gave six thousand two hundred and fifty-four. The board of trade is also backing up the Saskatoon and Moose Jaw censuses, but will make no formal complaint as to Prince Albert figures until the result of the special census is known.

LIBERTY SOAPS, LIMITED, MANUFACTURERS, MONTREAL.

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LIBERTY SOAPS, LIMITED, MANUFACTURERS, MONTREAL.

Baby's Own Soap



Best for Baby

The pure vegetable oils and natural flower perfumes of which **Baby's Own Soap** is made, yield a fragrant, creamy lather which makes Baby's skin clean and sweet and prevents skin trouble.

Best for You

Made as pure and skin healing as is possible, **Baby's Own Soap** is the best for any one as well as for those whose delicate skin requires a specially good soap.

For almost half a century Baby's Own Soap has been accepted as the ideal for toilet and nursery use. Naturally it has many imitations—Naturally also there is reason why in your skin's interest you should avoid the imitations and buy **Baby's Own Soap**.

LIBERTY SOAPS, LIMITED, MANUFACTURERS, MONTREAL.

THE TRUTH ABOUT FRASER LAKE, B.C.

FRASER LAKE is the official townsite of the Grand Trunk Pacific Railway in Central British Columbia at the point where the great transcontinental railway will touch beautiful Fraser Lake.

Besides being an important point on the G. T. P., Fraser Lake is the head of navigation for traffic by the Nehalem river, and supplies can be brought in by the water route to Fraser Lake Townsite for construction work on the railway.

It is not difficult to foresee the rapid development of Fraser Lake when one recalls the rapid growth of Melville, Watrous, Wainwright and other G.T.P. towns, that two or three years ago were but stretches of bare prairie. Centrally located G.T.P. towns have been profit producers for the investor who gets in on the ground floor. Fraser Lake holds a unique position which it is thought makes it valuable from an investment standpoint. Nature has given the country surrounding Fraser Lake advantages equal to any other section on the continent of America. Some countries have agricultural lands, some have minerals, some have lumber wealth, some have great rivers, with waterpower, fisheries, etc., some have abundance of game, but no other combines all of these as is the case in Central British Columbia in the district tributary to Fraser Lake. The diversity of the resources which will make Central British Columbia one of the richest countries on the continent, will make Fraser Lake a town of commanding proportions.

With such a future in store for the town, it is little wonder that men in every line of business are interested in this promising town, and many of them have already secured business sites in anticipation of becoming citizens of Fraser Lake.

Read the Following Letters:

September 27th, 1911.

N. T. MacMillan,
436 Hastings Street,
Vancouver, B.C., Oct. 7, 1911.

c/o MacMillan & Vollans, Winnipeg.

Dear Sir:

Re Fraser Lake Townsite and your inquiries regarding my observations while making survey last year, comprising Lots 617, 2011 and 2017, I may say that I have read statements made by Land Commissioner Ryley, of the Grand Trunk Pacific Railway Co., and also Mr. ———, a former owner of the property, both of whom are fairly accurate. I may also say that during a very large experience in surveying townsites in Manitoba, the Northwest Territories and British Columbia, extending over a period of thirty-five years, I have never subdivided a property where the physical features are more advantageous than at Fraser Lake Townsite.

The whole property slopes gently to the north and to the lake, giving ample natural drainage, and the maximum gradients on the streets will probably not exceed 2½ to 3 per cent.

While the soil is alluvial, the material for roadmaking is very good. There is about forty acres of the land already cleared and the balance is covered with a light growth of second growth poplar. The outlook from the townsite is beautiful in all directions, especially toward the northwest and the Indian Village. I predict that Fraser Lake will be the popular summer resort on the main line of the G. T. P.

I am, Yours Faithfully,
J. H. BROWNLEE, C.E.

To Whom It May Concern:

This is to certify that the Townsite of Fraser Lake is an official Townsite of the Grand Trunk Pacific Railway Company, situated on its main line in British Columbia, and that Messrs. MacMillan & Vollans, Winnipeg, Manitoba, are duly authorized Selling Agents for the Company of this Townsite. All contracts for sale and deeds will issue to purchasers from the Townsite Department at the Railway Company as Vendor.

The Railway Company deny any connection whatever with a proposed Townsite now being advertised as "Fort Fraser," and advise that there is not even a siding at this location. This statement is made that the public may not confuse this with our official Townsite of Fraser Lake.

(Signed) G. U. RYLEY,
Land Commissioner, Grand Trunk Pacific Ry.

Price of Lots \$150 to \$500

All contracts and deeds issued direct to purchaser from the Townsite Department of the Grand Trunk Pacific Railway.

SPECIAL NOTICE—5 per cent. of all sales of lots in Fraser Lake Townsite will be deposited with a trust company to be spent for local improvements by a Board of Trade.

EXCLUSIVE SELLING AGENTS

MacMILLAN & VOLLANS

301-305 McARTHUR BLOCK
WINNIPEG

1940

